



Best Prime Lender



**Congratulations to Halifax on winning this
award for its commitment to technology**

More mortgage borrowers in the UK choose Halifax than any other lender – and no wonder. Halifax was one of the first lenders to accept 100% of its applications online and, over the past 12 months, the lender has invested heavily in point-of-sale technology.

It offers PDA access to its system via *halifaxintermediaries.mobi* and gives brokers online post-completion access – the only lender to do so to date. This facility allows intermediaries to switch the customer to another deal at the end of the fixed-rate term, or offer a further advance, and is approximately 12 times quicker than a remortgage.

As this award shows, brokers recognise and applaud the progress Halifax has made in the field of technology in the past year. And they're not just voting with *Mortgage Edge*, they're also voting with their feet. So far, more than 22,000 intermediaries have upgraded to the latest version of Halifax's software and over £1bn-worth of Product Transfer Applications have been carried out since the launch of this service.

Web address: halifax-intermediaries.co.uk

Online opening hours: 24/7

Percentage of mortgage applications submitted online: 90%

DIPs available: Yes

Full offers available: No

Number of registered brokers on the system: 33,000

Mission statement: To make it easier for brokers to do business with us.