



# Best Adverse Credit Lender

**platform** 

The intermediary lender of **Britannia**

**Platform is the worthy winner of this year's  
award for Best Adverse Credit Lender**

**P**latform, which celebrates its 10th birthday this year, has long put technology at the centre of its focus. It constantly adds to and improves the clickonline systems that allow intermediaries to process cases quickly and efficiently.

Pre-application, you can get a decision and a KFI in minutes, then 'clickapplication' allows intermediaries to submit a full application through the company's website, saving that precious commodity, time. And with AVMs also now offered on loans up to 75% LTV, cases can be completed more quickly than ever. Indeed, in February this year, Platform issued its first same-day offer.

The specialist lending arm of Britannia Building Society, Platform offers a wide range of intelligently-priced mortgages for the adverse credit market, from the lighter end right through to heavy. Platform's excellent adverse credit product range is supported by the cutting-edge technology in which it has invested substantially, and for which it has won this award.

Web address: [platform.co.uk](http://platform.co.uk)

Online opening hours: 24/7

Percentage of mortgage applications submitted online: 65%

DIPs available: Yes

Full offers available: No

Number of registered brokers on the system: 16,000

Mission statement: To become the intermediary's favourite lender.